

Megan Sklarski

STYLING · CREATIVE DIRECTION · CONTENT PRODUCTION

sklarskimegan09@gmail.com
(313) 942-8013
www.sklarskicreative.com
Detroit, MI · Open to relocation

PROFILE

Creative professional working at the intersection of styling, visual production, and creative operations, with 5+ years of experience. Combines hands-on styling expertise with strong organizational and creative operations skills to bring visual concepts from direction through execution.

EXPERTISE

Social Content · Content Production · Art Direction · Creative Direction · Campaign Styling · E-commerce · Still Life · Flat Lay · Wardrobe Styling · Shoot Production · Visual Storytelling · Trend Research · Studio Ops · Sample Management · Brand Standards

TOOLS & CAMERAS

Capture One · Photo Mechanic Plus · Leica · Rolleiflex · Super 8

EDUCATION

Grand Valley State University
B.S. Advertising & Public Relations
Grand Rapids, MI · 2015–2019

LINKS

PORTFOLIO
www.sklarskicreative.com

LINKEDIN
www.linkedin.com/in/megan-sklarski-656820119

EXPERIENCE

Creative Content Producer
OCT 2026 – PRESENT

Midnite Oil Creative · Detroit, MI PART-TIME

- Style and art direct photo and video shoots from concept to execution, leading visual research, styling, and on-set creative decisions.
- Concept and produce social-first content for the agency's channels, building recurring series that showcase its creative point of view and attract prospective clients.
- Research brands, clients, and cultural trends to shape content strategy and editorial storytelling across social and digital platforms.
- Support client pitches with visual research and tailored content concepts while keeping the agency's visual identity cohesive.

Freelance Stylist & Photo Assistant
JUL 2026 – PRESENT

Sklarski Creative FREELANCE

- Style e-commerce, campaign, editorial, and still life shoots for brands, agencies, photographers, and creative teams, from concept to on-set execution.
- Lead shoot production and studio operations: coordinate samples and props, and pull wardrobe alongside stylists ahead of upcoming shoots.
- Assist photographers with equipment, lighting, and set prep; shoot on Leica, Rolleiflex, and Super 8; manage assets in Photo Mechanic Plus and Capture One.

Product Stylist & Creative Associate
JAN 2024 – OCT 2026

Greyson Clothiers · Detroit, MI

- Sole stylist for the brand, leading styling across e-commerce, PDP, still life and flat lay, ghost mannequin, on-body, lifestyle, and seasonal campaign content.
- Built and maintained Greyson's styling guide, setting visual standards for garment prep, composition, and presentation across thousands of products.
- Produced shoots end to end: wrote briefs, built visual narratives, coordinated styling and product direction, and ran on-set execution for seasonal campaigns.
- Styled models from outfit development to on-set posing, and audited imagery for consistency.

Brand Marketing Coordinator
JUN 2022 – JAN 2024

Greyson Clothiers · Detroit, MI

- Created seasonal product trackers that improved sample visibility, streamlined creative workflows, and kept products on pace with production timelines.
- Managed samples and creative materials for shoots, and organized imagery and assets for e-commerce, social, and performance marketing.
- Partnered with internal and external teams on shoot planning, and cast talent with modeling agencies based on brand direction and project needs.

SELECTED WORK







